



*International Business Organization  
&  
Industrial Development, S. A.*



Centro de Incubación de Empresas  
y Transferencia de Tecnología



CHAMBER OF THE AMERICAS



## **North American Business Alliance "BEYOND BORDERS"**

**U.S. and Mexican CEOs and EXECUTIVES  
Seeking Representation, Distribution, Business Associations  
and Investment Opportunities**

Mexico is the second biggest purchaser of U.S. products, behind Canada, but is the largest market for small business exports. In 2014, 55,860 U.S. businesses with less than 500 employees registered export sales to Mexico totaling over \$77 billion.

(Minority Business Development Agency (MBDA.gov) U.S. Department of Commerce)

**ATTEND THIS EVENT ORGANIZED BY  
"THE PRIVATE INDUSTRY OF MEXICO-USA"  
WITH THE OPPORTUNITY TO MEET INDIVIDUALLY WITH  
INDUSTRY EXPERTS FROM EACH COUNTRY**

Industries represented at this event include:

Renewable energy and water treatment  
Clean Technologies, Telecommunications  
Environmental Products  
Construction, Ecological housing  
IT (Information and Communication Technologies)

Financial Institutions  
Industrial Machinery  
Fresh and processed agricultural products  
More

**February 22 - 23<sup>th</sup>. 2018  
Monterrey, Nuevo Leon, Mexico  
Headquarters:  
Center for Business Incubation and Technology Transfer "CIETT"  
World Trade Center "WTC" Monterrey • UANL**

Sponsorship Opportunities Available

**"Registration Required"**

**To Register or for more information, contact:  
Joaquin Rodríguez Phone: (001-52) 811-813-3072  
jrodriguez@oindi.com.mx / www.oindi.com.mx**



**February 22 – 23, 2018**

**Headquarters**

**"CIETT" Business Incubation Center and  
Technology Transfer**

**"WTC" "World Trade Center" Monterrey \* UANL**



**Centro de Incubación de Empresas  
y Transferencia de Tecnología**



### **Premier Admission**

**\$1,750 US**

Includes:

- 3 complimentary full registrations
- Your company's name and logo in all event promotional materials
- Access to business area where you can meet representatives from attending companies
- Company logo on the two promotional brochures included in more than 21,000 invitations that will be sent nationally starting on Nov. 15<sup>th</sup> (early registration required)

**Early Bird Registration only \$1,225 US  
when you Register by December 15<sup>th</sup>, 2017**

Sponsorship Opportunities Available

**To Register or for more information, contact:**

**Joaquin Rodríguez**

**Phone: (001-52) 811-813-3072**

**[jrodriguez@oindi.com.mx](mailto:jrodriguez@oindi.com.mx) / [www.oindi.com.mx](http://www.oindi.com.mx)**

### **Executive Admission**

**\$2,500 US**

Includes:

- 5 complimentary full registrations
- OINDI will arrange a personal meetings with up to 5 representatives from Mexican businesses able to start immediate discussions
- Private table for meetings
- 12 minute on stage presentation at General Session (optional)
- Private room if required
- Attendance to the VIP Reception
- Your company's name and logo in all event promotional materials
- Company logo on the two promotional brochures included in more than 21,000 invitations that will be sent nationally starting on Nov. 15<sup>th</sup> (early registration required)
- Company's name and logo will be displayed at the event entrance

**Early Bird Registration only \$1,250 US  
when you register by December 15<sup>th</sup>, 2017**

Registration packet will include a questionnaire that will allow us to learn about your products/services and arrange for the correct companies for you to meet



This event maybe eligible for STEP grant to pay travel and accommodations expenses.  
Check [www.sba.gov](http://www.sba.gov) for programs available in your area.

# AGENDA

## event **"BEYOND BORDERS"**

to be held in the city of Monterrey, Nuevo León  
22 -23 February 2018,

starting with a reception and VIP and registration on 22nd at 8:00 am. with duration of 1 hour in the facilities of the  
**"CIETT" CENTER OF INCUBATION OF COMPANIES AND TRANSFER OF TECHNOLOGY" "UANL"**  
Monterrey, venue of the event.

February 22<sup>nd</sup> . 2018

representatives of the governments of Nuevo Leon, Jalisco, Mexico will be present and will address some words of welcome to the attendees, as well as accompany us to eat typical Mexican food, this only for US and event organizers.

8:00 AM will be held 4 conferences dedicated to foreign visitors, with the following topics:

1. Customs clearance, Importation / Exportation: Speaker: Roberto R. "Agencia Aduanal de McCallen, Tx"
2. The Maquila in Mexico: Procedures, fiscal benefits, Government Facilities, Director of the Maquila Industry in Mexico.
3. **"Cultural Aspects of investing in Mexico"** Cultural Speaker: **Bernardo Mendez-Lugo, Mexico Consul in Chicago, San Francisco, Atlanta, Montreal, Tucson and Mexican Embassy El Salvador**
4. **Qualified Labor Migration and its Importance for Foreign Investment: Lecturer to be Confirmed**

10:00 AM at the Auditorium every 15 minutes will start presentations of Companies offering their products and services

1:00 pm. Food "VIP" only "VIP" exhibitors, Diamond, platinum and Gold sponsors and government people, representatives of industrial groups, directors of the headquarters "CIETT" in Restaurant 100% typical food of Nuevo León.

3:30 pm to 6:00 pm. Every 20 minutes, the presentation of companies from USA offering product and services to Mexican audience, in the auditorium of the "CIETT" - UANL Monterrey, there will be the opportunity to schedule new negotiation prospects with foreign and national businessmen.

### **The 23rd of February**

All day, starting at 8:30 AM, will be dedicated to business conversations between interested companies to collaborate with each other whose agenda will be organized by the group "OINDI" and given to the corresponding participants two weeks before their visit to the event, in this way they will know who they have a business meeting,

1:00 pm Food "VIP" Restaurant 100% Mexican Food.

3:00 pm Return to the premises, to continue with interviews until 5:00 pm

if at any time you need a bigger space or outdoors to make a demonstration of your product, let us know and we gladly give you the area.

Finishing with a summary of the facts, statistics and closure of the event

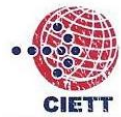
At the same time and during the two days of the event, students from "UANL" will present their projects seeking investors. this will be organized in the facilities of the CIETT

CEO: Lic. Joaquín Rodríguez Lira.

Oficina Central Monterrey, N. L.

Mail: [jrodriguez@oindi.com.mx](mailto:jrodriguez@oindi.com.mx) ; [www.oindi.com.mx](http://www.oindi.com.mx)

Tel: (81) 18 13 30 72



**Diamond Sponsor \$ 8,000 US. Cy.**

Maximum level of Sponsorship and Visibility, DIAMOND Exclusivity **Only 1 Available**

For those who really want to stand out from the crowd and secure an exclusive private meeting space OINDI guarantees you an agenda with minimum 5 potential companies demanding your products.

Conference passes up to 5 persons

Diamond sponsorship includes presentation of your company from the stage of the auditorium

Booth

Private meeting room

Your Company's name and logo in all the literature to be delivered

Your name mentioned in the most popular newspaper

Your name will be in all the publicity, seeking buyers for your products; 21,000 promoting invitations will be send nationally by mail

interview for a 3-minute video that promotes the event

your participation will be broadcast live internationally

(only for Diamond Sponsor) As a founder sponsor you will be able to maintain the same terms and rate for our next events in Guadalajara, Mexico city, Queretaro, Puebla, Pachuca and Monterrey in 2018

**Platinum Sponsor \$ 5,000.00 US. Cy.**

Premium Visibility **Only 2 Available**

Your Company's name and logo in all the literature to be delivered.

your name mentioned in the most popular newspaper.

Speaking Slot.

Panel Presentation.

Booth.

Drinks Pitch.

5 Passes for the event.

Advert in show Guide.

your name will be in the publicity seeking buyers for your products; 21,000 promoting invitations will be send nationally by mail Press Release Announcement.

As a founder sponsor you will be able to maintain the same Terms and rate for our next events in Guadalajara, Mexico city, Queretaro, Puebla, Pachuca and Monterrey in 2018.

**Gold Sponsor \$ 4,000.00 US. Cy.**

Superior Visibility **Only 3 Available**

Your Company's name and logo in all the literature to be delivered. your name mentioned in the most popular newspaper.

your name will be in the publicity seeking buyers for your products; 10,000 promoting invitations will be send nationally by mail.

Speaking Slot.

Booth.

5 Passes for the event.

Advert in show Guide.

Insert in Delegate Bags.

As a founder sponsor you will be able to maintain the same Terms and rate for our next events in Guadalajara, Mexico city, Queretaro, Puebla, Pachuca and Monterrey in 2018

**Silver Sponsor \$ 3,000.00 US. Cy.**

High Visibility **4 Available**

Panel Presentation + 5 Passes for the event + your name will be in the publicity seeking buyers for your products; 10,000 promoting invitations will be send nationally by mail + As a founder sponsor you will be able to maintain the same Terms and rate for our next events in Guadalajara, Mexico city, Queretaro, Puebla, Pachuca and Monterrey in 2018



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*Accommodation data as well as general data of the place where the "OINDI" first International business meeting "BEYOND BORDERS" will take place on February 22 and 23, 2018.*

*Also bank information to get your registration to the event.*

*Hotel: Comfort Inn Monterrey*

*Password: "OINDI" event; you will get a discount,*

*Rate: 1117.00 pesos per room, (Aprox: \$66.00 US. Cy.) with free american breakfast, having meals at the hotel will cost aprox \$65.00 dls. per day*

*<https://www.choicehotelsmexico.com/es/comfort-inn-monterrey-monterrey-hotel-mx051>*

*This Hotel is located 5 minutes away from the "CIETT" "CENTER OF COMPANIES INCUBATION AND TECHNOLOGY TRANSFER" inside the University (UANL) Campus "Mederos" where the "WTC" is also located*

*Address: Av. Lázaro Cárdenas No. 1009 Col. Valle Oriente, Monterrey, Nuevo León, México, 66266*

*Phone : (52) 818 133 51 33 Fax: (52) 818 133 51 33*

*Person to contact: Hector Iguanetti Esparza  
sales executive*

*Tel. (81) 8133.5133*

*[ventas2@civalle.com](mailto:ventas2@civalle.com)*

*The Event will take place at the CIETT Building where the WTC is located, inside the University of Nuevo Leon (UANL) Campus MEDEROS which is no more than five minutes away from the Comfort Inn Hotel . In a "VIP" and very secure area of the city*

*See attached link : <http://wtcmonterrey.uanl.mx/>*

**YOU CAN PAY REGISTRATION  
or SPONSORSHIP IN:**

**Bank: BANORTE**

**Account number: 0328674873**

**Name: Fernando Joaquín Rodríguez Lira.**

**Clabe Interbancaria: 072 580 003286748738**

**ABBA / SWIFT: MENOMXMTXXX**



**UANL**

UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN



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- ***Cancellation / refund policy:***

*The reimbursement of the registration fee for the event "Beyond Borders" Organized by "Fernando Joaquin Rodriguez Lira /" OINDI "International Organization for Business and Industrial Development, S. A, minus an administrative fee of \$ 500 Dlls, will be made if the notice of cancellation in writing is dated during the first 15 days maximum after having made the deposit. Registrants whose cancellation requests have a later date are NOT entitled to any refund. Cancellation of registration for this event must be done in writing and sent by email to: [info@oindi.com.mx](mailto:info@oindi.com.mx)*

- ***Substitute assistants***

*will be allowed (with the appropriate documentation, letter from the company mentioning the names of the people who take the place of the registered ones addressed to "OINDI" Organizers.*

- ***Photography notice:***

*By participating in registration to the event "Beyond Borders" Organized by "Fernando Joaquin Rodriguez Lira /" OINDI "International Organization of Business and Industrial Development, S.A., automatically authorizes the organizers mentioned above and their employees , agents and designated persons; to use your name, photograph, voice or other image for purposes related to the event, which includes, among others, advertising, marketing, websites, other electronic means of communication and promotion of Organizers and their various*

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