

Chamber of the Americas Announces a Strategic Partnership Alliance with the Greater San Jose Hispanic Chamber of Commerce

Chamber of the Americas Chairman and CEO, Gil Cisneros, and Carlos Figueroa, CEO, Greater San Jose Hispanic Chamber of Commerce, with their combined leadership and vision have created a Strategic Partnership Alliance to assist businesses that are looking to enter or expand into Emerging Economies Worldwide through the Overseas Partnership Investment Company (OPIC).

Since 1971, OPIC has helped U.S. businesses of all sizes expand in emerging markets, and is open for business in more than 160 countries. OPIC affords businesses financial opportunities to meet their objectives and grow as a vibrant, well-positioned organization in the International Community. Both Chambers are part of OPIC's Partners Program and together with their creativity, and ability are a conduit to help businesses achieve their goals for the greater good.

In response to their Strategic Partnership Alliance, Cisneros said, "I look forward to working with Carlos, who is a seasoned and trusted leader. He is exceptionally qualified to assist businesses in meeting their objectives in the international marketplace."

"Gil's successful track record among his members and beyond speaks volumes and affords us greater impact Globally. In addition," said Figueroa, "I look forward to collaborating with his executive team – Dr. David Conde, President, North America, COTA and Senior Consultant for International Programs, and Tony Bottagaro, COO and Special Advisor on National and International Affairs."

Bottagaro added, "By interacting with Gil and Carlos, through the process of forming this alliance, I found it heartening that both Chambers acknowledge that the pathway to economic empowerment and justice is to build a bridge of hope. Whatever the situation may be, I believe the human face and heart of all humanity is planted deep in the heart of their respective Chambers."