

H.R. Peña Appointed to Represent COTA in D.C.

Gil Cisneros is pleased to announce that, effective immediately, H.R. Bert Peña of Troutman Sanders Strategies (TSS) and Troutman Sanders LLP (TS) has been appointed as Chamber of the Americas exclusive representative in Washington, D.C.

“The Chamber of the Americas is very pleased to join forces with H.R. Bert Peña, a veteran of Washington, D.C. with more than three decades of legal and lobbying experience representing diverse U.S. and international clients before the U.S. Congress and the Executive Branch of the Federal Government,” as stated by Gil Cisneros. “Peña brings to COTA a proven track record of successfully navigating complex legislative and regulatory matters and delivering valuable results for clients.

Mr. Peña also brings his years of experience in the legal and lobbying arena to the Chamber of the Americas to assist our key members with their company interests and objectives as it pertains to the U.S. Congress, the Executive Branch of the Federal Government and the many international institutions based in the nation’s Capital,” stated Gil Cisneros.

Peña has represented some of the world’s largest agricultural producers and exporters, major oil companies, a South American government, health care companies and a major telecommunications firm, as well as trade associations and multinational corporations with headquarters in the U.S., Canada, Mexico and South America, as well as Western European companies with issues in Latin America and Cuba. Peña will expand and increase COTA’s legislative and regulatory resources to help advise and counsel member companies with legal and legislative issues before the U.S. Congress and the Federal Government.

Peña, who is a Partner with Troutman Sanders LLP and a lobbyist with Troutman Sanders Strategies, made his mark in the nation’s capital through a distinguished career as a lawyer, lobbyist and senior legal advisor to a major Congressional committee. His accomplishments include serving as Chief of Staff to one of the major standing committees of the U.S. House and as in-house counsel to a Fortune 50 U.S. corporation.

“Bert Peña is a well known name and brand in the lobbying industry, and he brings a unique and valuable skill set, practicing as both a lawyer and lobbyist,” said Gil Cisneros, Chairman and CEO of COTA. “His addition as our key representative in Washington, DC is reflective of COTA’s strategy to expand our services for our members,” said Gil Cisneros.

Peña received his undergraduate degree from the University of Texas at Edinburg, and his law degree from St. Mary’s University. He is admitted to the Bar of the District of Columbia and Texas.

“As the principal representative for COTA in Washington, D.C., I look forward to sharing my years of experience with Gil Cisneros and COTA, as well as advising and providing legal and legislative services to COTA member companies,” said Peña. “COTA’s mission to help member companies make the most of their business in the Americas is a goal I strongly support and share with the Chairman of COTA, Gil Cisneros. COTA’s years of providing valuable assistance for companies doing work in the Western Hemisphere and its demonstrated track record of connecting business, industries and investors with each other, as well as with the government sector is a major reason I am very pleased to represent COTA in Washington, D.C.”