

Cooperation between Both Chambers will open Opportunities in Punta Cana

The Chamber of the Americas (COTA), a not-for-profit organization with the goal of helping people make the most of business opportunities in the Americas, initiated earlier this month direct conversations with the Chamber of Commerce and Production of La Altagracia Province (CCPALT), located in Higüey, near Punta Cana, in the Dominican Republic.

On behalf of COTA, Dr. Francisco Miraval (COTA's Vice President of Public Relations) and his wife, Karin (a registered realtor both in Colorado and in Punta Cana) met with Aurora Castillo Montás, Executive Director of CCPALT; Diomedes Reyes, director of administration; and Valeriano Zorrilla, academic director of an art school sponsored by CCPALT.

The meeting took place at the CCPALT offices in Higüey, a city of 250,000 residents 20 miles northwest of Punta Cana. (By comparison, Punta Cana has 50,000 permanent residents.) This first meeting focused on exchanging information about both organizations, on exploring potential strategic partnerships, and on some of the main needs CCPALT faces, including training for local business owners and support of its educational endeavors.

CCPALT serves an extensive territory in the eastern area of the Dominican Republic. In addition to Higüey and to Punta Cana, CCPALT also provides services to other cities, including Miches, Hato Mayor, and El Seibo.

At the end of the meeting, it was clear that, due to the rapid economic growth in Punta Cana and vicinity and the increasing diversification of businesses, there are undeniable opportunities for mutually beneficial cooperation between both chambers.

For that reason, preparations are already underway for a trade mission to Higüey/Punta Cana, tentatively scheduled for late October 2016. For more information, please contact Gil Cisneros at gil@chamberoftheamericas.com or call 303-462-1275.

The Chamber of the Americas is a not-for-profit organization with a simple, profoundly important goal: To help you make the most of your business opportunity in the Americas. The Chamber's mission is to facilitate commerce and understanding between the businesses and governments of the Western Hemisphere. We connect industries, businesses, and investors with each other, and with the government sector, and disseminate the information, education and cultural knowledge vital to the advancement of our collective goals.